

# Opportunities

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Agency Representative (if applicable): \_\_\_\_\_

Agency Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Agency Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

OnCourse Learning Sales Manager: \_\_\_\_\_

## EDUCATION ENGAGEMENT OPPORTUNITY

(Check one option below)

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> <b>Platinum</b> | <b>\$50,000</b> |
| <input type="checkbox"/> <b>Gold</b>     | <b>\$20,000</b> |
| <input type="checkbox"/> <b>Silver</b>   | <b>\$12,000</b> |
| <input type="checkbox"/> <b>Bronze</b>   | <b>\$9,500</b>  |

Agreement must be reserved by **one** of the following:

- Check (payable to OnCourse Learning)
- Purchase Order (please attach)
- Advertising Agency Insertion Order (please attach)

Credit Card:  Visa  MC  AmEx

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as printed on card: \_\_\_\_\_

Signature: \_\_\_\_\_

*The above information is correct to my knowledge. I agree to pay the fees according to my credit card issuer agreement.*

**MUST be sent to one of the following for confirmation:**

Email: ar@oncourselearning.com

Fax: 866.224.4478

**If paying by check, send a copy of this agreement, with check payable to:**

OnCourse Learning

P.O. Box 860418

Minneapolis, MN 55486-0418

## REQUESTED INFORMATION FROM CLIENT:

- Course selection (for **Silver** and **Bronze** only)
- Client logo (Illustrator EPS CS3 or CS4 in CMYK format or JPG 300 pixel wide or less)
- For **Silver** and **Bronze** only, email developed by the client that includes information on the course
- 2 survey questions asked of participants after they take the post-test (must be multiple choice questions; users to choose only 1 answer per question)
- Banner to be placed at the bottom of the automatic email that goes out to all CE test takers (464 pixel wide; 249 pixel height)
- Remarketing emails sent to all course participants.

Est. Course Start Date: \_\_\_\_\_ Est. Course End Date: \_\_\_\_\_

Please list up to 2 survey questions (see attached list):

\_\_\_\_\_

\_\_\_\_\_

Est. Email Date: \_\_\_\_\_

## SUPPORTING INFORMATION:

- **Remarketing emails:** Please see the **2019 Digital Specifications document** for email specifications and other detailed information.