

Content Marketing

Create leads by establishing trust. Nurse.com has built a trusted brand and reputation through creative, reliable content for nurses for over 30 years. Don't just reach an audience — position yourself as a credible expert in the subjects nurses care about most by aligning with our popular content vehicle, the Nurse.com Blog.

Nurse.com Content Library Sponsorship

- Choose from nearly **30,000** blog posts on hundreds of topics in the Nurse.com content library
- Your organization sponsors the post on Nurse.com with logo presence and digital display ads
- Includes multiple promoted posts on Nurse.com's social media accounts, designed to generate **50,000+ impressions**

3 MONTH SPONSORSHIP

\$4,000

Customized Content Marketing

Prepare

your asset
(Development/Design)

ASSET EXAMPLES

- Static Infographic
- Poll
- Top Ten List
- Tips/How-to Sheet
- Animated Video
- Ebook
- Interactive Infographic
- On-Demand Webinar

** Additional fees may apply depending on project difficulty.*

PACKAGES STARTING AT

\$10,000*

Post

it on Nurse.com

Each content marketing asset is hosted on Nurse.com for 6 months in a blog post. Surrounding the post are your brand's digital display ads. Every post is also tagged and search engine optimized.

Promote

it to everyone
(Social Media Promotion)

Multiple promoted posts on Nurse.com's Facebook & Twitter accounts, designed to generate 50,000+ impressions.

ADDITIONAL PROMOTION OPTIONS

PRECISION EMAIL

50% Discount

TARGETED NETWORK DISPLAY

50% Discount

The 50% discount is in addition to any applicable agreed upon dollar volume discounts as long as the promotion specifically and exclusively promotes the content marketing asset.

Save 20%–50% with a Nurse.com Dollar Volume Discount.

Contact your local sales representative for details.

CONTACT | Email advertise@nurse.com | Phone 888.206.3791

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