

Digital Display Advertising

Nurses turn to Nurse.com every day for employment opportunities, educational experiences, news and other resources

that support their careers. Put your message in front of **2.5 million nursing page views per month** in placements that can't be missed by your target audience.

KEY FEATURES & BENEFITS

- Placement on Nurse.com's most high-traffic pages, including Nurse.com home, education, news and jobs pages
- Highly targeted, niche audience recognition where your brand is promoted to an audience made up entirely of nurses
- Choose from national homepage placements or geo-targeted side-wide options for targeting flexibility

HOME PAGE*

PER MONTH

\$5,000

RUN-OF-SITE*

GEO-TARGETED (Select from 17 geo regions)

TIER I
(CA, TX, IL/IN, NY, FL, PA)

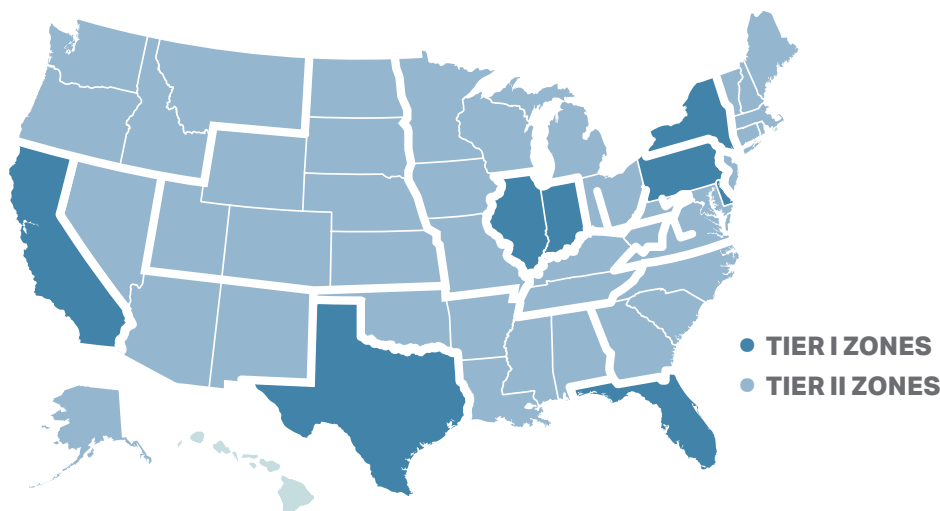
PER MONTH

\$3,000

TIER II
(ALL OTHER REGIONS)

PER MONTH

\$2,000



**all digital display advertisements are 300x250 pixels*

Save 20%–50% with a Nurse.com Dollar Volume Discount.

Contact your local sales representative for details.

CONTACT

Email advertise@nurse.com

Phone 888.206.3791