

2020 RATES

Content Marketing

Create leads by establishing trust. Nurse.com has built a trusted brand and reputation through creative, reliable content for nurses for over 30 years. Don't just reach an audience—position yourself as a credible expert in the subjects nurses care about most by aligning with our popular content vehicle, the Nurse.com Blog.

Nurse.com Sponsored Blog

Choose from nearly 30,000 blog posts on hundreds of topics in the Nurse.com content library, or provide your own content*

*Content subject to Nurse.com approval.

6 MONTH SPONSORSHIP **\$4,000**

- Your organization sponsors the post on Nurse.com for six months, with logo presence. Blog will be surrounded by your digital display ads.
- Includes promoted posts on Nurse.com's social media accounts, designed to generate a reach of 100,000+ impressions, and promoted through Nurse.com's weekly newsletter.

ADD A VALUABLE CUSTOM FEATURE TO YOUR BLOG TO DRIVE TRAFFIC AND INTEREST*:

Facebook Poll **\$2,500**

Infographic **\$5,000**

Survey **\$6,000**

Animated Video **\$8,000**

Ebook **starts at \$10,000**

*Content promoted within companion blog post or digital edition article.

*Additional fees may apply depending on difficulty.

CONTACT

Email advertise@nurse.com

Phone 877.895.0560

FOR LONG-TERM BRAND AUTHORITY

TWO YEAR SPONSORSHIP **\$20,000**

THREE YEAR PACKAGE **\$25,000**

BLOG SPONSORED FOR TWO YEARS TO DRIVE SEO GROWTH

- Your organization sponsors the post on Nurse.com for two years, to drive SEO growth. Blog will be surrounded by your digital display ads and include your logo.
- Includes promoted posts on Nurse.com's social media accounts, designed to generate a reach of 100,000+ impressions, and promoted through Nurse.com's weekly newsletter.