

## 2020 RATES

# Job Board

Nurse.com's dedicated RN learners trust us when it comes to their career development. Get your job openings the visibility they need in front of the **quality, educated nurses** you need to hire on the Nurse.com Job Board.

### KEY FEATURES & BENEFITS

- Job postings are fully Search Engine Optimized and include a presence on premier aggregator sites for increased visibility
- Premium employer profiles to promote your brand - add video, images, links and custom information
- Easy-to-use dashboard and intuitive posting process will have your jobs live in minutes, plus personal attention whenever you need it
- Upgrades available to enhance your job post: logo, video, premium placement, highlighted treatment and more
- ATS scraping and FTP data transfer options available for automatic job posting

### JOB POSTINGS Per job posting

50 TO 99 POSTING PACK .....	<b>\$150</b>
25 TO 49 POSTING PACK .....	<b>\$180</b>
10 TO 24 POSTING PACK .....	<b>\$225</b>
5 TO 9 POSTING PACK .....	<b>\$300</b>
SINGLE POSTING PACK .....	<b>\$350</b>

Package good for one year, or until all jobs used; whichever comes first.

### ANNUAL POSTING SUBSCRIPTIONS (Postings on site at any given time)

UP TO 5 POSTS .....	<b>\$417</b> /month
UP TO 25 POSTS .....	<b>\$833</b> /month
UP TO 50 POSTS .....	<b>\$1,250</b> /month <small>(Minimal level for scrape/feed)</small>
UP TO 100 POSTS .....	<b>\$1,667</b> /month
UP TO 200 POSTS .....	<b>\$2,500</b> /month
UP TO 400 POSTS .....	<b>\$3,333</b> /month
UP TO 500 POSTS .....	<b>\$3,750</b> /month
UP TO 600 POSTS .....	<b>\$4,167</b> /month

Billed monthly. Shorter term packages are available.  
Job Postings do not roll over month to month.

### Contact

Email [advertise@nurse.com](mailto:advertise@nurse.com)

Phone 877.895.0560

# Job Board Enhancements

Nurse.com data shows that, on average, increased visibility from Job Post Enhancements **more than doubles your applicants per job**. Choose from a variety of Enhancement options to **strengthen your brand awareness, establish premium Job Board placement and increase your hires**.

## JOB POSTINGS

**TOP JOB**  
(TOP OF SEARCH RESULTS, HIGHLIGHTED & LOGO)..... **\$500**  
Top jobs are displayed prominently in or near the top of the job search list. Can be displayed in rotation if there are more than three jobs sold.

**À-LA-CARTE**  
HIGHLIGHTED..... **\$250**  
Clients can add bolding or one color to their ad (sample with logo added) to make the listing more visible.

**LOGO** ..... **\$100**  
Clients can add company logo to their ad to make the company name more visible.

**LOGO—ALL JOBS**..... **\$500/month**  
Clients can add company logo to on all job postings to make the company name more visible.

*Note: All job post enhancements are an additional charge on top of your job post purchase.*

## EMPLOYER PROFILE (ANNUAL)

**PREMIUM** ..... **\$600/month**  
**Micro-site with multiple pages & graphics. Includes logo on every job.**  
The Premium package includes a highly interactive employer profile page with customized features - logo, company info, images, video link, application link, FAQs, etc. The Premium Employer Profile package enhances your organization's presence on Nurse.com, resulting in greater visibility and results for your job postings.

**STANDARD**..... **FREE**  
**Logo, description, list of posts**  
The Standard profile package includes includes company logo, description and jobs list.

**Contact**  
Email [advertise@nurse.com](mailto:advertise@nurse.com)  
Phone 877.895.0560