

2020 RATES

Digital Newsletter

Build your brand through engagement with nurses who expect the premium newsletter content that arrives in their inboxes every week. With each issue containing both specialty-aligned and nursing-wide topics, cater your message to **any nursing audience you wish to reach**.

KEY FEATURES & BENEFITS

- Includes compelling and relevant content, reaching our opted-in newsletter subscribers weekly
- Weekly schedule enables consistent audience engagement to grow relationships and brand recognition

NATIONAL WEEKLY NEWSLETTER

Ad Specifications

Upper Ad: 265x140 pixels | Lower Ad: 540x160 pixels

UPPER AD SPOT #1

\$2,000/Weekly

\$6,000/Monthly
(Minimum 4-time commitment)

UPPER AD SPOT #2

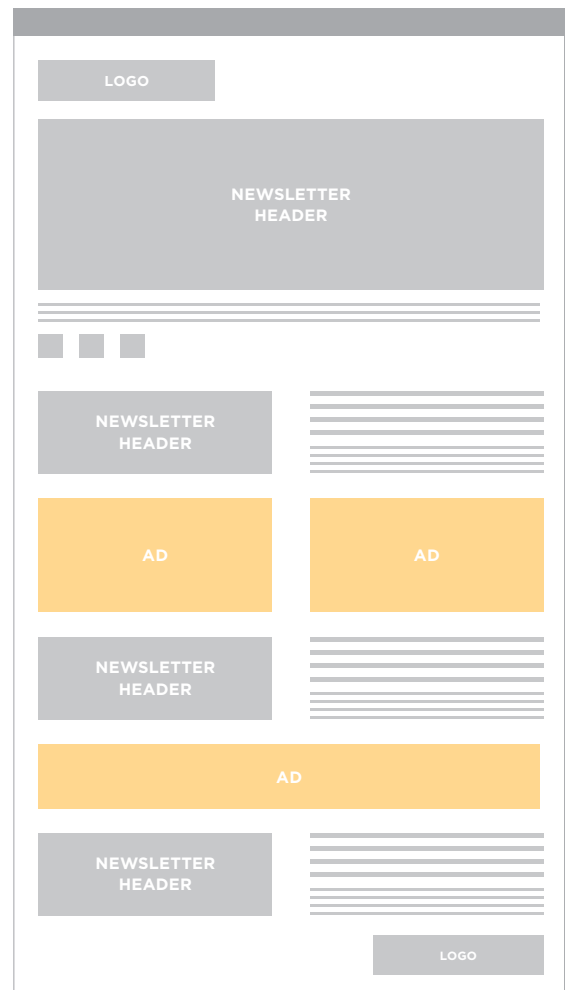
\$2,000/Weekly

\$6,000/Monthly
(Minimum 4-time commitment)

LOWER AD SPOT

\$1,500/Weekly

\$4,500/Monthly
(Minimum 4-time commitment)



Contact

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