

2020 RATES

Precision Email

The days of batch and blast emailing are over. Pinpoint and capture attention from the exact audience you want to reach with **targeted email marketing** that puts your message into the inboxes of nurses who **want to engage with you**.

MAILING LIST QTY

COST PER NAME

100,001 AND ABOVE	\$0.13
50,001 - 100,000	\$0.14
35,001 - 50,000	\$0.18
20,001 - 35,000	\$0.22
10,001 - 20,000	\$0.28
up to 10,000	\$0.40

KEY FEATURES & BENEFITS

- Access to hundreds of thousands of nurses across the country
- Our nurses have opted-in to receive your email. They want to know what you have to say!
- Choose from targeting options that include over 20 specialities, academic level, geographic location, age and position
- Remarketing options available to increase your campaign's effectiveness
- Email design assistance available for an additional fee

Make the most of your campaigns—Improve impact and overall effectiveness **Precision Email Re-Marketing.**

OPEN RE-MARKETING SEND

50%

of original send rate

Follow up email to all those that opened and engaged with original email (requires new creative and new subject line).

CONTACT

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